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Grandview Corners Dental Takes the Lead in Supporting Local Teachers

The team at Grandview Corners Dental, a popular dental practice in Surrey, British Columbia, is sponsoring a new contest in support of the local school system. Participants are invited to describe why their “teacher makes them smile” for a chance to win gift cards and dental discounts. The chosen “favourite teachers” can win up to \$150 towards future cosmetic, general and restorative dental treatment.

Surrey – September 1, 2011 - Grandview Corners Dental, a popular dental clinic in Surrey, BC, is offering students a chance to give their favourite teacher something to smile about. The latest community-based contest is working to effectively promote oral health education in the local school system. Dr. Felix Zhang, Dr. Julia Ratkay and the team at Grandview Corners Dental are excited to help celebrate and support education, educators, students and families in their local community by offering incentives towards cosmetic or restorative dental procedures.

“We are excited to offer this token of appreciation for the huge efforts made by local teachers in our community,” says Dr. Zhang, of Grandview Corners Dental, “The *Smile for Teachers* contest was developed to increase oral health awareness while also demonstrating our huge appreciation for educators.”

Students are asked to contribute by describing how or why their favourite teacher has had a positive impact on their life. All participants will receive a \$25 gift certificate towards any cosmetic or restorative procedure by booking an appointment at Grandview Corners Dental in September or October. From the testimonial entries, two outstanding teachers will be chosen as the winners of the “Smile for Teachers” contest. The winners will be treated to a private tour, photos and presentation on oral health at the Grandview Corners Dental practice in Surrey. The two favourite teachers will also receive \$100 towards future dental treatment in September and October.

On top of the contest, Grandview Corners Dental will be distributing coupons to local South Surrey School staff who can receive a generous \$50 discount on any appointments booked during September and October.

“With this campaign, we are hoping to promote an increased interest in oral health while also supporting the local teaching community. It will give students something exciting to start their new school year,” concludes Dr. Ratkay.

About Grandview Corners Dental

Grandview Corners Dental has become a prominent dental practice in the Surrey, BC community largely due to its world-class expertise, family friendly dental solutions and state-of-the-art technology. Specializing in general, restorative and cosmetic dentistry solutions, Grandview Corners Dental focuses on enhancing, improving and inspiring each patient's life in the Grandview Corners community.

About Castle Communication Systems

Vancouver Marketing, Advertising and Communications firm Castle Communication Systems designs, executes and manages results-focused advertising campaigns and creates integrated marketing plans for clients who want to take their business to the next level. As a full service advertising agency and management advisor, Castle helps clients achieve a high performance environment – one where marketing strategy, digital advertising, and staff training all work together to create on-going, elite-level excellence and profitability. Learn more at <http://www.castlecs.com>